

BACKGROUND:

Dated January 9, 2009, updated March 8, 2009

For: CCLS Directors' Meeting Jan. 14 and Interim Working Session Jan. 31/Feb. 1, 2009

CCLS STRATEGIC PLANNING

Over past 7 years, CCLS strategic planning has been guided by a few key realities:

- CCLS, with a budget of \$165,000 did not have the resources to accommodate a large client base.
- CCLS Directors felt compelled to consult with their association before supporting certain CCLS initiatives.
- As a result of the above, CCLS conscientiously focused on the 11 member associations as their primary clients.
- As a result, a process was put in place to identify key member association issues and a process was put in place to build consensus.

The current CCLS vision is:

CCLS is a national consensus based enabling forum providing proactive leadership to its member associations. Its prime objectives are to provide national strategies and national and international representation within the geomatics community.

Current initiatives include (in no particular order);

- Career Awareness – Youth Web Site
- Future Task Force
- Harmonization of Standards
- BECC
- PLIC
- Labour Mobility
- Distance Learning
- Communication

The Future Task Force has recommended that a new National Organization with a new mandate be created. As a result, some strategic planning is required to develop a new vision and new priorities based on the recommendations of the Task Force. Key principles identified by the Task Force include:

- *Address the profession of surveying with a national association that can put the wellbeing of the profession as its prime purpose.*
- *The new organization, CIG, CBEPS and ACLS have commonalities that make them compatible organizations to share office and staff resources and benefit from economies of scale while maintaining autonomy as individual organizations.*
- *That a member based organization must deliver member services to be viable and must have professional staff in order to do so effectively. Heavy reliance on volunteers, as in the current CCLS model, is not viable.*
- *The Board is a governance board and not a management board. Management is a staff responsibility based on direction and priorities set by the Board.*
- *Funding of \$350,000 per year for first 3 years, plus current CCLS revenue*

For additional information: please see <http://www.ccls-ccag.ca/future-task-force.htm> .

Recommendation: That the interim meeting include a strategic planning session that takes into consideration the Future Task Force recommendations in developing a new Vision and new strategic plan.