

Updated September 26, 2007

VISION: The CCLS is a national consensus based enabling forum providing proactive leadership to its member associations. Its prime objectives are to provide national strategies, and national/international representation within the geomatics profession.									
Timeline / Dollars	Completed	\$	2nd half 2007	\$	1st half 2008	\$	2nd half 2008	\$	
<b>Public Awareness: Guy Craig and Wayne Leeman</b>									
	1. Begin to create task force, identify Champion, draft terms of reference								
	2. Bring task force together - Champion - over fall 2005								
	3. Identify consultants - PR and Teacher								
	4. Refine draft terms of reference - Task Force for Board approval - Dec 31								
	5. Develop inventory - Task Force by Dec 31		6. Obtain mailing list - Task Force - by Dec 3						
	7. Pull together web content (aimed at students, teachers, counselors)- Task Force - 4 months								
	8. Enter content - 1 month		9. Buy search engine priority		11. Hire educational consultant to focus on more content	\$5,000			
	7.b. Association and committee review of web content		10. Do mailing	\$12,000	12. Monitor, communicate, increase content				
<p><b>Result:</b> By mid-2006, early 2007, having spent \$12,000, CCLS has a low budget but concrete public awareness product aimed at attracting students to the profession that can be dressed up and/or used by member associations. Current budget for 2006 is \$12,000. Will be some surplus for 2007 completion of tasks.</p>									



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<b>Expanded Profession: Marie Robidoux</b>								
	1. Identify Champion - Board - at June meeting							
	2. Create task force and terms of reference - Champion - Nov 2004		6. Reconstitute task force with some overlap in members -- Champion					
	3. Research, compile information, discuss potential directions - Task Force		7.a) Develop terms of reference to address recommendations -- TF					
	4. Report to Board - Champion - September meeting		7. Hire professional to research legislation		<b>COMPLETE</b>			
	5. Communicate results to associations - ExDir & Directors		7 b) Develop policy around supporting an association's initiative - Board					
	7 c) Reconsider strategy - Added to Future ToFR	\$150	8. Host forum to review legislative challenges	\$2,500				
<b>Result:</b> Information provided to associations and possibly to establish building blocks on which to build consensus regarding "embracing the whole profession".								
<b>Limitations Legislation:</b>								
	1. Identify Champion - Board - at Sept 2005 meeting							
	2. Prepare questionnaire for associations based on ANLS letter - Champion							
	3. Circulate to associations and get feedback - Directors							
	4. Prepare report based on feedback - Champion.				<b>COMPLETE</b>			
	5. Research by Encon regarding insurance implications							
	6. Additional communication to associations	\$0						
<b>Result:</b> Information from associations to determine if there is a need to develop a national strategy on limitations legislation at this time.								
<b>Letters Patent:</b>								
	1. Identify Champion - Board - at June meeting	\$0						
	2. Exec Dir to review bylaws for consistency with strategic plan and governance structure and policies.				<b>COMPLETE</b>			
	3. Deemed unnecessary at this point.							
<b>Result:</b> Updated and consistent by-laws to compliment CCLS work and structure.								

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<b>Web Forum for Associations: Executive</b>								
	1. Adopt as a priority - Board							
	2. Identify Responsible Group - Board							
	3. Prepare proposal with options for President's consideration - Admin Assistant							
	4. Circulate proposal to Executive & President's and solicit feedback - ExDir							
	5. Move forward based on feedback, build site, post site, train associations.							
	6. Encourage and monitor association use	\$0	7. Re-evaluate value	\$0	8. Consider overall CCLS web strategy	\$0		
<b>Result:</b> New web based forum on CCLS site to facilitate better communication amongst member associations.								
<b>Senior Association Administrators Communication Forum: Executive</b>								
	1. Adopt as priority - Board							
	2. Identify Responsible Group - Board							
	senior association administrators based both on CCLS's need to							
	4. Host forum	\$150	5. Host next forum and establish routine	\$150				
<b>Result:</b> Regular CCLS access to key association communicators and facilitated networking opportunities for senior administrators.								
<b>BECC Terms of Reference: Executive</b>								
	1. Prepare report on issues with recommendations - Dobbin, Hol, Cornett - end of year							
	2. Present report to Board for consideration				<b>COMPLETE</b>			
	3. Input from BECC and adoption of new ToF R							
	4. Implementation of new T of R	\$0						
<b>Result:</b> Revitalized and relevant BECC.								

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<b>Distance Learning: Derek French</b>								
	1. Circulate ammended MOU and get signatures to build concensus		3. CCLS provide forum and facilitator to regain momentum OR CCLS provide 1 year electronic	\$8,000				
	2. Form steering group from association appointees		4. CCLS provide seed funding for initial course offering	\$5,000				
			5. Abandon or re-evaluate					
<b>Result:</b> Self sustaining association based distance learning program.								
<b>Attracting New Members: TBA</b>								
	1. Invite consultant to President's forum in Feb/Ottawa	\$500						
	2. Propose seminar dealing with cultural shifts pilot at AOLS ACM (cost shared with Assoc)	\$4,000			<b>DELETED</b>			
	3. Feed information to CCLS committees and associations							
<b>Result:</b> Better understanding of motivations of all people we are trying to attract to the profession.								
<b>Attracting Youth to the Profession: TBA</b>								
	Hire a consultant that deals wit youth issues to speak to Start Planning Committee	\$500			<b>DELETED</b>			
	Committee to research issues							
	Feed information to CCLS committees and associations							
<b>Result:</b> Better understanding of motivations of youth people we are trying to attract to the profession.								
<b>Inter-Provincial Mobility: TBA</b>								
	1. Kick start with discussion of jurisdictional legislation vs. ethics at presidents' forum							
	2. Include in Future ToFR	\$0						
<b>Result:</b> Better understanding of implicaions or reduced inter-provincial barriers and building concensus around fundemental principles.								
<b>Annual Total \$</b>								