

COMMUNICATIONS
REPORT TO THE ANNUAL MEETING OF THE
CANADIAN COUNCIL OF LAND SURVEYORS
OCTOBER 15, 2006, WOLFVILLE, NS

Communications is an executive committee responsibility according to the CCLS governance structure. The CCLS guide to governance policy and processes states the following.

Communication is key to the consensus building and enabling aspects of the CCLS Vision and, to be effective, must be integrated into all aspects of CCLS work. Communication is by definition two way and includes both presenting and receiving information.

An emphasis has been placed on communication with the member associations. The following initiatives have been implemented or reined in the past year in order to improve communications within CCLS, particularly amongst its constituent parts.

- Press releases and press release templates,
- Issues submission template,
- Senior administrators' forum,
- New CCLS logo,
- CCLS Forum newsletter,
- CCLS web site,
- Web based Association Forum,
- Association annual meeting representation and presentations, and
- Association Liaison Items Sheet

All of these tools can be used by CCLS Committees, Directors and Executive to improve communications.

Sarah J. Cornett, B.Sc., OLS,
Executive Director